

# Placerville Republican

EL DORADO COUNTY'S ONLY DAILY NEWSPAPER

WANT-ADS  
are Seen!

WEATHER  
Cloudy tonight, snow flurries;  
Tuesday fair, colder.

VOLUME XLVIII

PLACERVILLE, EL DORADO COUNTY, CALIFORNIA, MONDAY, DECEMBER 19, 1938

NUMBER 206

## Washington Day by Day

BY DR. JAMES E. POPE  
Special Washington Correspondent

### CONGRESS IN SESSION AS WHITE HOUSE

The 76th Congress will not actually convene officially under the Capitol dome until January 3rd, but the prelude session which started full blast at Hyde Park some time ago, then adjourned to Warm Springs in November, is now doing a capacity run at the White House. It is reliably hoped that by the end of the holidays they will have all necessary reforms formed, reorganizations organized, appropriations made, and their laws enacted—with everything in readiness so the boys on Capitol Hill will have nothing much to bother them except the mere formality of adding their signatures to the public's I. O. U.'s.

Speaking of prelates, the Riffists are here, too. Now a Riffist is like that childless hybrid, the mule. He has no pride of party ancestry nor hope of political posterity. Some of them hitchhiked to Washington on Roosevelt's coat-tails then thumbed their noses at the driver. Others were propitiative democrats for expediency who dealt themselves five aces and got elected on the republican ticket, and still others rode in on so many rash promises they do not know where they stand and are worried about the immediate future—or if they even have a future. Going deeper into this subject, there are also honest Riffists who are that way because of principle and loyalty to their political—not criminal—convictions, but who are forced to keep bad company in order to obtain protection.

And while both sides are playing their overtures of political thunder, each suspects the other of prelude too largely, and not enough to the point.

### RAZORBACKS IN WASHINGTON

Members of Congress are already flocking to Washington, and some of them are strange looking creatures. The most dazed-looking ones surely must be new Republicans who have not yet recovered from the surprise of getting elected. Perhaps they are still suffering from political indigestion caused by their first square meal at the polls in several years.

I remember one time Uncle Jeff Scott scoured the Ozarks and rounded up a load of razorbacks and hauled them off to market. It took the whole country to herd these built-for-speed critters in a wagon, and each thin-bodied, long-legged hog had to be tied. Taking them away from their native designs was trouble enough in their primitive lives, and by the time Uncle Jeff got them to town each lanky shout wore an awfully scared and worried expression.

Seeing some of these new incoming Congressmen and Senators, with their almost startled and unquestionably worried look as they recall a few of the many promises they made to the people back home, I am reminded of those poor razorbacks of Jeff's who did not know where they were going nor what was practically certain to happen to them when they got there.

### PREPAREDNESS

The meat in the coconut is national defense, and the never-failing instalking-horse now becomes the major factor in politics. The administration is smart enough to use it both constructively and subtly. What is statesmanship, anyway. (Continued on Page 2)

## TRADE UPTURN FORECAST

Decreasing WPA Activity  
Boosts State Relief  
Costs During Month

SACRAMENTO, (AP) — Business conditions in California have shown recent indications that the worst of the business slump has passed and a gradual improvement may develop during the early part of 1939, State Controller Harry B. Riley declared today in estimating the state's financial status from December through August, 1939.

Riley said the increased business would swell revenue from the retail sales and use tax to about \$65,500,000 for the nine months. At the same time, personal income taxes and revenue collections from bank corporation franchise taxes estimated for March and following months will be based on 1938 and reflect the poor business conditions of that year, he said.

Riley's report showed the mounting cost of unemployment relief. Costs jumped \$9,700,000 in the fiscal year of 1938 over the fiscal 1937 year, a gain of 43 per cent, and the five months period ended last Nov. 30 increased 47 per cent over the same period in 1937.

Riley estimated a minimum appropriation of \$20,000,000 will be required for unemployment relief from the incoming legislature to finish out the fiscal year, since relief cash from present appropriations will be exhausted by mid-January.

The controller said additional assistance by the federal government through expansion of the WPA program in California would relieve the heavy relief drain. The WPA is reducing appropriations, however, and 5,000 workers were dropped from the rolls up to Dec. 15, many of whom reverted to the state relief rolls. It is expected the added cost will be \$175,000 monthly.

## Doctors Launch Health Plan

Medical Association  
Offers Insurance For  
Rate Of \$2.65 Monthly

LOS ANGELES, (AP) — The medical profession in California today proposed a new field of medicine when the state medical association adopted a plan of low cost health insurance.

The type of the house of delegates of the California Medical Association made the state the first in the country to initiate a comprehensive health insurance program. The plan was adopted by a nine to one vote after three days of discussion.

The health insurance plan will be administered by a non-profit corporation governed by a board of nine members, five doctors, two hospital superintendents and two businessmen. Every county medical unit will be put into operation within the next 60 to 90 days.

Under the C. M. A. plan, subscribers will be provided with unlimited medical and limited hospital service, choosing their own doctor and hospital. At the start membership will be limited to wage earners with annual incomes of approximately \$2500. The cost will range from \$2.50 to \$2.65 a month. Plans were made to offer a special family rate later.

Medical care is not provided for alcoholics, persons suffering from mental diseases or narcotic addicts, injuries covered by the state workmen's compensation law also are excluded.

## LIONS HAVE XMAS TREE AT CLUB LUNCHEON ON TUESDAY

Placerville Lions will have a Christmas tree at their meeting Tuesday noon at Hotel Raffles.

It was not clear whether Santa Claus will be present, or not, but each Lion is expected to take a Christmas toy to the meeting with him for an exchange of gifts among club members.

Following the meeting, the toys will be collected and will be turned over to the committee which has charge of the club's annual distribution of Christmas baskets, so that in addition to receiving a basket of food, families in which there are children will also have toys.

I. S. Crocker is up from Berkeley to spend the Christmas season with relatives.



MRS. HOWARD CHAIX, who until her marriage Sunday, was Miss Aileen Pierson. Mrs. Chaix is a daughter of City Councilman and Mrs. James K. Pierson, of Placerville.

## YOUNG COUPLE ON HONEYMOON

Mr. and Mrs. Howard Chaix  
Married On Sunday At  
Richard Walters Residence

Following their marriage on Sunday at the residence of Mr. and Mrs. Richard Walters on Coloma Street, Mr. and Mrs. Howard Chaix are spending a week or ten days at the Bay District.

Upon their return they will establish their home in the El Dorado district, where Mr. Chaix is associated with his father in mining.

The wedding service was performed in the presence of immediate relatives of the contracting pair by the Rev. John Dunlop. Mrs. Chaix is the former Aileen Pierson, daughter of Mr. and Mrs. James K. Pierson, of Placerville. Her husband is the son of Mr. and Mrs. Justus Chaix.

Both are graduates of the county high school and have a host of friends whom we join in congratulations and good wishes.

## L.D.S. Sunday School Now Separate Unit

Elder Floyd Barr, president of the Shasta District Latter Day Saint Church, and Elder H. H. Kent were in Placerville Saturday night and Sunday, from their headquarters at Chico. The purpose of their visit was to set apart the Placerville Sunday School, which has been organized for the past several months, as a separate and distinct organization of the L. D. S. church.

Prior to this Placerville district had been under the supervision of the Roseville ward, but due to an increase in membership El Dorado County is to have its own organization from now on.

Perry Hatch is serving in the capacity of Sunday School superintendent. George Lindsey as assistant and sister class teacher, Clyde Curtis, advanced class teacher, Mrs. Clara Killian and Mrs. Walter P. Leavitt as primary teachers, and J. E. Green as chorister.

The Sunday school meets every Sunday morning at 10, in the banquet room in the Odd Fellows' Hall.

## Joe Leal Remanded For Contempt Of Court

Cited into court on an order to show cause why he should not be held in contempt for failure to comply with the court's order concerning payments to his former wife for the support of their minor child, Joe Leal was remanded to jail for five days by Judge George H. Thompson Monday morning.

Attorneys for Mrs. Frances Leal were able to show that although Leal was in arrears on his payments, he had recently had \$100 of which, they contended, he could have paid at least a portion of the arrearage.

## Mrs. Amstalden Named On Fair Board

Mrs. Harriett Amstalden, of Placerville, has received a certificate of appointment as a member of the World's Fair Advisory Commission for California. Mrs. Amstalden is a member of the California women's committee for the fair and chairman for the women's committee in El Dorado County.

Jane Lyon is home from studies at Sacramento Junior College for the holidays.

## SANTA DUE ON WEDNESDAY

Jolly Old Fellow Will  
Spend Three Days In  
Placerville Vicinity

Santa Claus is coming to town. He'll be here Wednesday and Thursday and Friday afternoons, between one o'clock and four o'clock each day, and will be found at various places in the business district.

Announcement of the impending visit of jolly old St. Nicholas, who is pretty busy at this time of year, was made Monday morning by E. Ogden Hook, chairman of the committee which had been appointed to see if the visit could be arranged.

Santa Claus is so busy that he will only be able to spend the afternoons of Wednesday, Thursday and Friday and will have to leave about 4 o'clock daily to return to his workshop to keep in touch with his preparations for his journey on Christmas eve to the homes of all good little boys and girls.

So, if you want to see Santa Claus, be sure you are down town between one o'clock and four o'clock on the afternoons he will be in town.

## Growers Meet Tuesday

Annual Meeting Of  
Association To Be  
Held At Church

The annual meeting of the membership of the Placerville Fruit Growers' Association will convene at ten o'clock Tuesday morning at the Federated Church.

The program for the day will follow the usual outline, with a business meeting during the forenoon, a turkey dinner served by women of the church at noon, and a further discussion of problems of the industry generally during the afternoon.

The annual meeting also is the time for the payment to members their share of earnings of the association as expressed in and governed by the terms of their membership.

## FOREST SERVICE MEMBERS HAVE XMAS PARTY FRIDAY NIGHT

The annual Christmas party of the Forest Service employees in El Dorado District, was held Friday evening at the Shakespeare Clubhouse with an attendance of about 175.

Included in the group were the officers and staff of El Dorado Forest and of the Institute of Forest Genetics, and their families.

Following an entertainment program, the annual Christmas tree and distribution of gifts was held, and the program for the late evening included dancing and refreshments.

## NYA Supervisor Visits Placerville Saturday

C. A. Dawley, supervisor for the National Youth Administration in Sacramento, Nevada, Placer and El Dorado Counties, was a Placerville visitor on Saturday, checking up on the work being done under NYA supervision in this district.

Mr. Dawley said that the NYA operates work-experience projects for young women and young men, and that among projects which are being carried forward in the Placerville vicinity are work projects at Marcus P. Bennett, Jr. Memorial Park, and in certain public offices.

According to a certificate of record Monday morning at the recorder's office, J. L. Taylor, and Blanche Taylor, of Grizzly Flat were wed December 15 before the Rev. Harold Morehouse, in Placerville.

## 5 More days to BUY and USE



They urge the medical examination of all persons who have been exposed to tuberculosis.

## Roosevelt Kin Hawaii-Bound



Mr. and Mrs. George Xavier McLanahan (she's the former Sally Clark) are shown leaving their wedding reception as they started on their honeymoon. The bride is a sister-in-law of John Roosevelt, the President's youngest son. The groom is a wealthy New York socialite. Wed in Boston, they will honeymoon in Hawaii.

## COSTER PROBE CONSOLIDATED

Deputy Attorney General  
Moves To New York To  
Head Thorough Probe

NEW YORK, (AP) — A vice president of McKesson and Robbins, Inc., revealed today that Philip Musica, in his role as F. Donald Coster, president of the venerable drug company, was attempting to purchase 1,250,000 Lee-Infeld army rifles as recently as last spring in connection with a munitions traffic he had built up as an illicit sideline.

The vice president, Frederick Winarsky, made the disclosure at an attorney general's hearing shortly after assistant attorney general, Joseph F. Ruggieri, had revealed that McKesson and Robbins operated a former government munitions warehouse in Montreal from 1931 to 1936.

Meanwhile, Brian McMahon, assistant U. S. Attorney General, arrived from Washington to consolidate the investigation by half a dozen federal agencies into the affairs of the firm.

## French Warn Italians Of "Surprise Move"

PARIS, (AP) — Foreign Minister Georges Bonnet, his voice ringing above the frenzied cheers of members of the chamber of deputies, today said that France would never surrender an inch of her territory, anywhere, to Fascist Italy, and added:

"Any surprise move intended to oblige France to cede territory can lead only to armed conflict."

## NEWS PERSONALS

Walter I. Bidstrup was among visitors from the Lostown section on Monday.

Hector Williamson was among the callers in the county seat from the Sprimvale section on Monday.

Miss Betty Maul, Miss Barbara Smith and Miss Dorothy Cozens are among University students at home for the Christmas holidays.

Miss Hettie Sickels, Miss Eleanor Sickels and Wells Sickels left Monday for Corte Madera where they will spend Christmas with Louise Sickels.

Marilyn Rupley is home from her studies at Sacramento Junior College to spend Christmas with her parents, Mr. and Mrs. C. J. Rupley.

Mrs. Violet Rupley and two sons, of Auburn, were in Placerville Monday visiting relatives.

Mr. and Mrs. Rolan Dunkum were among Placerville people in Sacramento on Saturday.

A declaration of their intention to wed was filed with the county clerk on Saturday by Maxine Baer, daughter of Mr. and Mrs. Max Baer, of Placerville, and Thomas T. Chard, a member of the high school faculty.

## Death Try Suspected I. S. F. Car Mishap

SAN FRANCISCO, (AP) — James Craven was given an "even chance" to live today as Mission Emergency Hospital after being run over by a Municipal street car.

The motorman said he did not see Craven lying across the tracks until too late. The car severed the man's legs. Police said they believed it was a suicide attempt.

## COUGARS WIN 2 AT SAN JUAN

A And C Teams Victors  
While Bees Lost By  
One-Point Margin

Cougar basketballers emerged with two victories out of three games in their foray into San Juan high school competition until after the year-end holidays.

The Cougar A team won, 22 to 17, and the C team won, 15 to 7, while the Bees were nosed out, 18 to 17.

Jim Schroth led the scoring for the A five with ten points and Roy Del Carlo was second with eight points. Jack Singleton contributed three and Thompson one point to complete the total.

In the B game, Boggs gathered eight points, Cribbs and Edelman three each, Wigglesworth two and Killian one.

Emerson led the Cougar babes with nine points and Holt and Westphal each added three.

Aside from a practice tilt or so, the Cougars are through with basketball until January 4, when San Juan comes to Placerville for three games, followed by Folsom here for three games on January 7.

## EL DORADO NATIVE IS LAID AT REST ON SATURDAY

The funeral services for Mrs. Eva Knight Pierson, a native of El Dorado and mother of City Councilman James K. Pierson, were held at Sacramento on Saturday.

Mrs. Pierson, who was eighty years of age, passed to the beyond on Friday at the home of a son, Elwyn Pierson, at the capital city. She was the widow of Robert F. Pierson, former Sacramento city surveyor and forman in the Southern Pacific shops, at that city.

The last rites were from the Harry A. Nauman chapel. Cremation followed.

In addition to the two sons named, Mrs. Pierson is survived by a daughter, Mrs. Albert V. Palmer, of Van Nuys, and by two sisters, Mrs. Alice J. Lowe, and Mrs. Josephine K. Sampson, both of Oakland.

## MOTHER OF TWO COUNTY WOMEN SUMMONED AT SACRAMENTO

The funeral services for Mrs. Anna M. Jori, mother of Mrs. Rosa Walker and Mrs. Margaret Voss, of near Placerville, were held at Sacramento on Monday. Last rites were Monday morning from the Gormley chapel and burial was at Odd Fellows lawn.

Mrs. Jori was a native of Switzerland, aged 86 years. She passed away on December 16.

In addition to the two daughters named above, she is survived by two other daughters and three sons.

## Alpine Conservation Meeting Held

The annual meeting of the Alpine County Agricultural Conservation Association was held Saturday at Fredericksburg school, with B. E. Haslam, Farm Advisor Ivan Lilley and Kyle Thompson, of Placerville, attending the meeting.

Lloyd Springmeyer was elected chairman for the coming year and other officers named include Fred Bruns, vice-chairman; William J. Nedenriep, third member of the committee; and Fred Gansberg and John Uhalde, Jr., alternates.

The Placerville men report they made the trip via Echo Summit, Luther Pass and Hope Valley, without finding chains necessary.

## MISS GEARLEY SKI QUEEN

Contest Closed Sunday  
Names County Candidate  
In Sacramento Frolic

Placerville Ski Club's candidate to be named queen of the annual Sacramento Winter Sports Carnival, at the capital city on January 7, will be Miss Violet Gearley.

In a contest for the honor of being the ski club's nominee, Miss Gearley, employed at the Land Studio, won the honor Monday morning when it was determined that she had the larger total of votes. The votes were awarded on the basis of the number and type of memberships for the ski club obtained by each contestant during the contest.

This is the second year Miss Gearley has represented the Placerville Ski Club in the queen contest.

Miss Hazel Davey, who had entered the contest in opposition to Miss Gearley, had the misfortune to take a severe cold during the week before the closing date and thus lost the opportunity to make a finish fight in the race.

## Solons Debate Third Term

"Draft Roosevelt," Olson  
Advocates As Senators  
Discuss "Silent Consent"

WASHINGTON, (AP) — Sen. Vandenberg, R. Mich., today declared that the senate should express itself against a third term for President Roosevelt. He contended that "silence might be considered as consent."

Vandenberg's views conflicted with those of senate minority leader, McNary, R. Ore., who said he felt the senate should not pass upon the question of a third presidential term and asserted that he would vote against such a proposal.

McNary voted against an anti-third term resolution offered in 1928 by Sen. LaFollette, Jr., Prog., Wis., in a move designed to halt a drive to draft President Coolidge for a third term. The resolution was supported by a number of democrats who still are serving in the senate including majority leader Barkley, D. Ky.

Gov. Elett Gilbert Olson of California entered the third term discussion with a declaration that President Roosevelt should be drafted, if necessary, to insure continued control of the democratic party liberals.

## CAMINOAN IN CHILD CASE COMMITTED TO ASYLUM AT NAPA

Charles Kinkaid, octo-genarian of the Camino district, was committed to the state mental hospital at Napa following a hearing Friday before the county lunacy board.

Kinkaid had been arrested by Sheriff George M. Smith on a charge of lewd and lascivious conduct involving crimes against children and was interrogated by members of the lunacy board Friday morning, the formal hearing being held later in the day.

## Kelsey Farm Center Met Friday Evening

The regular meeting of the Kelsey Farm Center, held Friday night, had William Moody, vice-chairman, in charge, in the absence of Frank Holt.

The program for the evening included the showing of motion pictures and a discussion of farm problems of the district and matters of particular interest to members of the center.

Mr. and Mrs. P. J. Brauner of Camino were among visitors in Sacramento Saturday.

## Ladies' Dresses

Dry Cleaned with pure clean  
Solvent and properly pressed by  
an expert



AND DRY CLEANERS  
Phone 244—Call for and Deliver

## SAFETY SONNETS



PROFESSOR MCGUFFE IS A SLAP-HAPPY GUY, WHO GAMBLERS HIS LIFE FOR A LONE BUTTERFLY.

BUT HE REALLY HAS NOTHING ON GUFFOS MCGUFFE, WHO GAMBLERS HIS LIFE FOR A MERE RIGHT-OF-WAY.

—National Safety Council



# THE PLACERVILLE REPUBLICAN

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## Crossword Puzzle

By LARS MORRIS

1—Stunning  
12—Presently  
13—Fruit  
14—Burn  
15—Prefix: three  
16—Feline animal  
17—Unworked metal  
18—Near  
19—Post  
20—Dutch cheese  
21—Established Church  
22—Long fish  
23—Small portion  
24—Warmth  
25—Laplander  
26—And not  
27—Those in power  
28—Incline head  
29—Deface  
30—Charge with crime  
31—Edible tuber  
32—Give food  
33—Northern European  
34—Alexander  
35—Eagle's nest  
36—Collection of facts  
37—Amphitheatre  
38—Flat fish  
39—Fruit  
40—Concerning  
41—Thick liquid  
42—Bottom (French)  
43—Prefix: half  
44—Brennig  
45—Place in Arizona

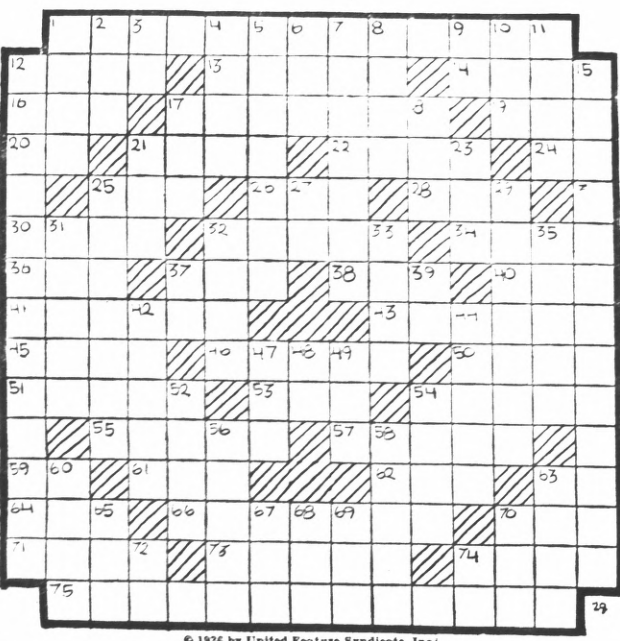
ANSWER TO PREVIOUS PUZZLE

70—Southern  
71—Proceed gradually  
72—Insatiable  
73—Country noted for  
74—Previous china  
75—Subsist

DOWN

1—Legal wrong  
2—King (French)  
3—Type  
4—Part of mast  
5—Suez  
6—Rudest

76—Surrender  
77—Proceed gradually  
78—Insatiable  
79—Country noted for  
80—Previous china  
81—Subsist



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## Washington Day By Day

(Continued from page one)

without subtlety? Anyway, there is not a precisely definable line of demarcation between what the country needs and what the statesman-politician must have for instilling new life into phrases and slogans that are beginning to show too many worn spots.

The opposition, both Democrats and Republicans, recognize the wave of popular sentiment for preparedness—without intrusion and know they must go along. Most of them are willing to do this, but are jittery about the effect it might have on 1940. They know that a national crisis—real or made-for-the-occasion—will arouse frenzied patriotism in the breasts of millions of Americans who might vote too equipment.

frenziedly. Boiled down, some people fear that Mr. Roosevelt has been reading poetic gems to the effect that it takes a heap of living in the White House to make it home, and he might decide that a third term is necessary for a literal interpretation of what the poet expounds.

## A CHRISTMAS TRUCE

This column usually takes a pot shot at dictators and international hijackers, but this is too near to Christmas, and it is not meet for one to feel unkindly even toward a rabid dog. I wish for a Happy Christmas even for dictators—but will keep on praying to heaven they lose their pants on New Year's.

## NEW EGG TIMERS

Egg timers have been re-designed and re-finished in popular color shades to harmonize with the latest type of kitchens and kitchen equipment.

## The FARMERS CORNER



Executive Secretary  
Agricultural Council  
of California

"To see ourselves as others see us," consider the report, just rendered, by the United States Chamber of Commerce, dealing with farm income—and its importance to the business community.

That part of the population of the nation directly and indirectly associated with agriculture numbers more than 50 million, the Chamber finds, or approximately 40 per cent of the total population of the country.

Actually living on farms are 32 million, or 25 per cent of the entire population.

And farm purchasing power is one of the most vital factors in determining the economic strength—or weakness—of the entire nation.

Interesting to farmers, not that it is new, but that it seems metropolitan America has recognized a fact which farmers long have accepted: this primary conclusion by the U. S. Chamber.

Anything approaching self-sufficiency in farm life belongs to a pre-war stage which has now passed in American agriculture. A money income is necessary in order to obtain food that cannot be produced on the farm, to purchase the clothing, farm implements and supplies and many other commodities which are the products of other industries and which are essential for the maintenance of adequate living standards. An income in the form of currency is also necessary to meet the demands of organized society for the maintenance of political and social institutions through the payment of taxes and the making of contributions.

The inter-relationship of the agricultural industry with that of retail trade is especially close, according to the Chamber's study. For, contrary to the practice in most industries, purchases by farmers are almost entirely at retail. Even goods used in production, which in other industries would be bought through wholesalers or direct from the manufacturer, are bought from dealers who are classed as retailers. Consequently, practically all the direct expenditures of agriculture for consumption pass into retail channels. And in addition, practically all of the expenditures for wages and a varying proportion of other expenditures, such as local taxes, go directly into retail trade.

In the pre-depression year of 1929, the amount of farm income directly available for commodity purchases, \$6,872,000,000, plus \$955,000,000 paid out to farm labor, comprised a total of \$7,827,000,000. This was equivalent to 15.5 per cent of the total retail sales of that year, which amounted to \$49,000,000,000.

Turning to means of increasing farm income and curing the problem of over-production, the business analysis finds:

"On the whole, the possibility of materially increasing the cash income of agriculture lies chiefly in the expansion of industrial activity, with a consequent increase in consumer income.

"Exports may be increased if the world price justifies production for this purpose and if adequate outlets can be provided. Production for industrial uses may be expanded if competitive prices justify, but the increase in the income from domestic marketing for human consumption which may be brought about by other means than increasing the buying power of consumers, appears to be limited to that which may result from the maintenance of the volume of supply from year to year in their lowest practicable adjustment to demand."

The Chamber's report, incidentally, concludes with the statement that the best opportunity for an increase in the income of individual farmers consists of: First, the absorption into industrial activities of a larger proportion of the population, particularly that represented by the farm population now located on land of a marginal character. And second, the bringing about of such an adjustment in the productivity of the remaining farmers "that there will be ample supplies of food and fiber, thus allowing that portion of the national income expended for these products to be distributed to fewer farmers and therefore in larger individual amounts."

## THE OLD HOME TOWN

By STANLEY



MARSHAL OTTEY WALKER DID NOT SOUND THE ALARM THAT ANOTHER PRISONER HAD ESCAPED FROM THE LOCAL JAIL UNTIL SOME TIME AFTER BREAKFAST

## Press Clipping Bureau Has Fiftieth Anniversary

Mark Twain, although not directly responsible, can take credit for the founding of the oldest press clipping bureau in the West. This was revealed this week with the celebration of the fiftieth anniversary of Allen's Press Clipping Bureau in San Francisco and Los Angeles.

Painting a rosy picture of opportunities in the city by the Golden Gate, Twain wrote his cousin, Will Clemens, and influenced this young newspaperman to come west and start a press clipping bureau. Authority for this bit of history is H. S. Allen, who has guided the bureau's destinies since 1893.

Congratulatory messages from heads of the state's two newspaper associations indicate the indispensable nature of the service performed by the clipping bureau, whose subscribers include public officials, business executives, movie stars and welfare workers. Friend W. Richardson, former governor of

## To Wed Jurist



Rosina Lawrence, 22-year-old blonde motion picture starlet (above), will wed Justice Juvenal Marchisio, 35, of the Brooklyn, N. Y., Domestic Court. They met two years ago abroad a trans-Atlantic liner.

Association, said: "It is a happy circumstance that both your organization and ours are making their golden anniversaries this year. Both have served the California Press faithfully and well for a half century, and both are starting the next fifty years with new vigor and the promise of even greater service to the newspapers of this state."

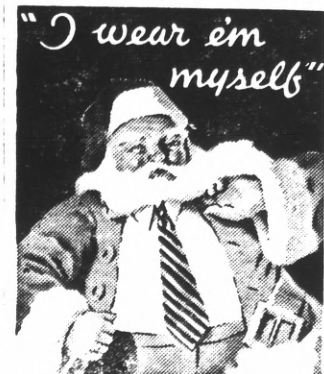
Roy A. Brown, C. N. P. A. president and publisher of the San Rafael Independent, commended Allen's for "your part in spreading the influence of the California press to all parts of the nation."

This is also the golden anniversary year for many California newspapers, including:

Blue Lake Advocate, Downey Champion, Lemoore Advance, Long Beach Press-Telegram, Los Banos Enterprise, Niles Township Register, Oakdale Leader, Oceanside Blade-Tribune, Pacific Grove Tide, and Paso Robles Press.

SAN DIEGO, (UP)—An elderly man demonstrated the old axiom, "penny wise and pound foolish" here when he refused to make a 20-cent purchase after a drug store clerk asked him for a cent sales tax. The angry man stalked out of the store and left a dollar on the counter.

## "I wear 'em myself"



**GRAYCO**  
END-LOCK TIES  
THE PATENTED "END-LOCK" FEATURE  
"KEEPS YOUR TIE IN PLACE"

**Max Baer**  
The Home of  
Arrow Shirts

## Chippewa BOOTS

16-inch, Waterproof Boot

\$11.85 — \$9.35 — \$6.50

14-inch Boots \$10 and \$8.85

12-inch Boots \$8.95 and \$7.85

10-inch CHIPPEWA \$12.00

8-inch Logger — — — \$6.50



Brown Bilt Shoes  
OXFORDS  
FOR MEN AND BOYS  
Men's — \$4 to \$6.50  
Boys' \$2.95 to \$3.95



Stylish . . .  
**MARX-MADE**  
**Over-Coats**

What is more, we stand back of every single item we sell. It must be right. If it isn't we'll adjust it to your satisfaction. Come in now, and buy clothes that have to be good. Every coat and suit is in the latest style and the best wearing fabrics . . . in a large selection of colors and patterns.

FRANK O. KNACKE, is the Marx-Made Clothes representative in Placerville

**Frank E. Simon**  
Successor to M. Simon & Son Inc.

## Brighten Up With New Things for the Home

### DINNER SETS

of finest linens. You'll need these for the Holiday feasts

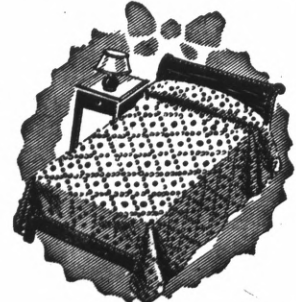
\$5.95 — \$6.50 — \$12.50

### SPREADS

Best quality Chinille and Rayon Bedspreads

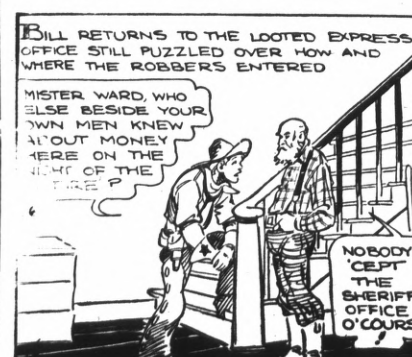
Colors: Cedar — Rosewood — Blue — Green and Gold

\$2.95 to \$3.50  
\$7.50 to \$9.50



**Wm. J. Andersen** Dry Goods

## BRONCHO BILL



## Point of Entry



BY CRACKY YOU'RE RIGHT! MUST HAVE USED A LADDER—





## Christmas Gifts

If you need a few think-joggers in selecting your Christmas gifts, here they are: Almost every home has more vases, candlesticks, framed pictures and ornaments than there are places to put them, and the modern trend is toward severe simplicity and not toward decoration.

Perhaps it is wiser to give wearing apparel, purses, costume jewelry, flowers, table linen, towels, rugs, kitchen utensils, labor saving devices, lamps and such things, which are acceptable for everyday use and which have the delightful habit of wearing out so that we may have a new one from time to time, rather than those permanent articles which, having once become possessed of, we are tied to for life.

For Dad, there are shirts, ties, hose, gloves, umbrella, handkerchiefs, bed room slippers, pajamas, lounging robe, fountain pen—and the youngest child may buy him a lead pencil.

For Mother, there are some of the same articles, plus many feminine delights and necessities, as a hand bag, a compact, and dainty lingerie. Brother and Sister will take things similar to those for Dad and Mother and brighter or more convenient for their room, at home or at college.

For the children, there are infinite things. Just visit the toy departments of the stores, and the happy feature of their gifts is that a well-selected, small-priced trifle will give them more joy than a diamond will give to Mother.

## Serving A Meal

We can't be formal at every meal, but it is a good thing to have a formal meal, just for the family, once in awhile, to be sure we know how to serve or be served gracefully. For Sunday dinner, let one member of the family set the table and do the serving, and the next week, another member do it.

To set the table, one must know what will be the main course. She will begin by laying the cloth with precision, she will straighten down the middle, the silver will be completely covered, and the cloth hanging an equal distance at both ends. In the center she will place an attractive centerpiece—a bowl of fruit, a plant or low bowl of flowers, that it may not interfere with the diners seeing and conversing with one another.

At each place he will lay a knife and two teaspoons, on the right, the fork on the left and the napkins between them or at the left, if there is a plate between the knife and fork. The drinking glass

will be placed above the knife; the bread and butter plate, with the butter on it, above the fork. Salt and pepper shakers will be allotted to each fork, carving knife and fork and any needed serving spoons will be laid where they will be used.

Service will be from the left of the eater, when things are passed; dishes are removed from the right. The guest of honor is served first, and others in the order in which they are seated. The hostess is served last. The idea that she should be served first is based on the ignorance of the diners, as though they would not know how to proceed until they take their cue from her. As a matter of fact, none will begin eating until all are served. This must be done promptly that the food may be hot.

All dishes used in one course are removed before the next course is served. Stacking dishes is not allowed.

## Mrs. Solomon Says:

There's no muss so jolly as the Merry Christmas, just after Santa has emptied his pack in the living room.

Query: What language does Santa speak?

Answer: Polish — North Polish! Shop early in the morning, before rush hours.

Don't overlook the shut-ins, the aged, those in hospitals, the poor; and don't let one child in your community awake on Christmas morning to an empty stocking.

Let the children make their own Christmas cards. Provide them with colored paper, magazine pictures to cut out, paste, bits of ribbon, colored crayons or a paint set, and let them use their ingenuity.

The community Christmas tree, community singing, and a treat for the children is one of the nicest neighborly stunts which good citizens can put on.

## Fashions, Fads, Foibles

Black is running strong again, but must be touched up with a dash of brilliant color: a pink clip, gold beads, ribbon tie at back or on hat, sparkling costume jewelry, wine colored shoes, bag and gloves.

Plaids, a trifle blurred are easier to wear than sharply defined patterns.

Wools are stylish and comfy. They come in flannels, soft chiffrons, woolsens, tweed, cashmere, jersey and challie.

Necklines may be anything this season—square, capital V or small V, collared, draped or crisscrossed high.

## \$50,000 Prizes for A. B. C. Bowlers



Chicago, Ill.—ABC league bowlers in all parts of the country, now qualifying for the Red Crown Sweepstakes, record-breaking ten pin classic, will soon be aiming strikes at more than \$50,000 worth of prizes, displayed in part here by Miss Lanette Higgins, one of the score tabulators. December 17 is the qualifying deadline for Red Crown prize play, which will take place between January 22 and February 11 in bowling establishments from coast to coast.

## War Danger Cited By Neville Chamberlain

LONDON, (AP)—Prime Minister Neville Chamberlain, defending his buffered program of European appeasement, told the house of commons today that the policy advocated by the opposition to his government would throw Great Britain into war against Japan, Germany, Italy and perhaps insistent Spain.

## HANDKERCHIEFS

White handkerchiefs with smartly styled initials, corded borders and rolled hems, make luxurious gifts for the man.

## MIRRORS EFFECTIVE

Few homes have enough mirrors, although they contribute much to the decoration plan. An extra bedroom mirror is always welcome.

**U** SHOULD BUY OR BUILD A HOME IN BUNGALOW TERRACE (Pierson Tract)

SEE J. K. PIERSON Owner PHONE 120

NINE NEW HOMES BUILT THIS YEAR

## A GIFT FOR YOURSELF — New Beauty!

YOU'VE been thinking about gifts for everyone else . . . now, how about yourself? . . . You want to look your best during Christmas, so why not come in for a permanent, and facial, and manicure? — treat yourself . . . relax . . . and be lovely at Xmas.

FAVORITE FOR LOVELY PERMANENTS

PHONE 136 for APPOINTMENT

## MARINELLO COSMETICS

The loveliest of lovely

GIFTS FOR MILADY

All Preparations are in attractive containers

*The Ivy Beauty Salon*

PATRICIA WAGNER

Ivy Hotel Bldg.

Placerville



That girl orchestra again at 6 o'clock, KGO, and if the discourse spoils the program for you, tune her out and then return and listen to the music. A radio theater at the same time, KSFO.

Mister Duchin at 6:30, KPO, and at the same time there's a promise of more music on KGO, with the Westminster College Choir.

That canned milk program is on KPO at seven o'clock, and Guy Lombardo opens the same hour on KSFO.

Seven-thirty brings three suggestions, National Radio Forum on KGO, Al Pearce, KPO, and Eddie Cantor, KSFO.

Eight o'clock, Amos and Andy, KPO, then Lum and Abner, KSFO, and at half past eight you can hear about the President's birthday ball over KGO, or listen to Richard Crooks, KPO.

Out of the above, it seems, there ought to be enough entertainment to send one away from the radio with that "after Christmas dinner" feeling, and content to nibble at a few tuneful tidbits to be turned in during the later evening.

## Recorder's Filings

December 16, 1938  
Order confirming sale, estate of Peter Waldeck, aka Peter Waldeck deceased, to Russell J. Wilson.

Deposit receipt, George Lievre to Geo. H. Louis Realty Co.

Decree of distribution, estate of Edward J. King to Marguerite King, now Marguerite Kaestner.

Satisfaction of mortgage, General Hanover Bank and Trust Company, trustee to Southern Pacific Company.

Deed, Ellen Baderow, a widow, to Richard Elmer Thompson and Viola B. Thompson, husband and wife.

Trustee's deed, Henry S. Lyon and Robert E. Roberts, trustees to C. G. Celio and Sons, Inc.

## State Senator Hurt In Sunday Auto Wreck

SAN BERNARDINO, (UP)—State Senator John McColl, of Redding, was in the San Bernardino county hospital today with a fractured skull and other injuries as a result of an automobile collision Sunday in Cajon Pass.

McColl's car and another automobile collided during a rain and sleet storm. The accident occurred at 1 p. m. Sunday.

## No Matter What Her Age, She'll Like A Scarf

No matter what her age or favorite type of costume, she will be more than delighted to find a good-looking scarf or two among her Christmas presents.

## 32 Killed In Freight Hits Limited

RIO DE JANEIRO, Brazil, (UP)—Thirty-two were killed and 60 injured last night in a train crash on the Central Do Brazil railroad in the state of Minas Geraes.

The crash occurred between the stations of Joao Ayres and Sillio, when a runaway freight train struck the express "Rapido Mineiro" which was traveling from Rio De Janeiro to Belo Horizonte.

mas presents. A special gift assortment—just to make it all the easier for you to choose a nice one—has arrived—wooly ones, luscious satin styles, printed crepes, velvet and broaded types—gorgeous scarfs galore.

## Here's An Excellent CHRISTMAS GIFT

**NEW 1939 COMPACT ZENITH BIG VALUE**

6-TUBE AUTOMATIC SUPERHETERODYNE

**\$29.95**

## C. S. Collins

STUDEBAKER CARS AND TRUCKS

Placerville and Georgetown

Phone 350

USE ZENITH TUBES AND ANTENNA FOR BEST RESULTS

## YOU'RE TELLING ME!

By BILL BRAUCHER

Chairman Jim Farley pleads for Democratic harmony. Some of the boys lately have been singing in a minor key.

We don't blame that Chicago woman for asking for a divorce after her husband blacked not only her eyes but their dog's too. When a man no longer is kind to animals, he must have lost his self respect.

Buyers of repossessed cars often find it hard to drive a bargain.

Texas Christian university and Carnegie Tech meet in the Sugar Bowl game in New Orleans Jan. 2—and both schools are hoping for heavy sugar.

Germany is importing waste metal from England, And England hopes she never gets it back.

Breaking up of the atom is an interesting experiment, but what University of Southern California is wondering about is the Duke line.

## Normal Play Life For Lonely Child

Dr. Myers Says Handicapped Youngster May Develop Some Compensating Traits

By GARRY C. MYERS, Ph.D.

I HAVE so strongly and so frequently emphasized in this column the desirability of free play by children of the same age, as a means of furthering mental health and personality, that I sometimes fear I might have caused some parents to become unduly worried.

Fortunately, many parents think for themselves. One keen mother, for example, wrote me that I have generalized too freely on this subject of socializing children. She reminded me that a child who has long been an invalid, or the crippled child, just because of his handicap may develop certain compensating traits, even becoming more lovely.

## A Good Point

She made a good point and I'm glad she wrote me so. You and I are reminded of Robert Louis Stevenson, always sickly as a child, who never could remember, as he said near the end of his life, when he had ever enjoyed a day of perfect health. It also recalls the hunchback, Steinmetz, wizard of the electric engineering field, and Theodore Roosevelt, the asthmatic boy who could not play normally before the age of about 12. And there's the lifetime invalid who is the charm of hundreds who are well.

Although the odds are against the physically handicapped child who must miss the usual free play with many others of his age, his case needs not be hopeless socially. And blessed are the parents and teachers who help him enjoy his greatest possible development.

It's the child, however, who is not physically handicapped, or who has been but temporarily so, whose personality is endangered if he does not have ample early or later practice at mixing in free play with those his age.

## Lacked Normal Life

Scores of young men and women, who write me about their inability now to find social satisfactions, testify to the lack of normal play life earlier.

I often wonder about the child on the ranch, miles and miles from any playmates, especially as I travel through Montana and the Dakotas. Even he may gain much that other children miss. While his parents should lose no reasonable opportunity to go with this child to visit in homes with other children, I hope no mother in a lonely place allows herself to grow distressed. Thousands of city children in "good families" would be fortunate to have such an opportunity for gaining self-reliance and resourcefulness.

## BIG LITTLE ADS

When in need of professional or specialized business service of any kind, consult this directory and here you will find listed the leading professional and business firms of El Dorado County

## Ainsworth's Beauty Parlor

Three Operators

## HOLIDAY SPECIALS

\$10 Oil Permanents . . \$5.00  
Regular Permanents . . \$3.00  
Henna Packs . . . . . \$1.50  
Manicure 35c Oil Manicure 50c

440 Main St. Evening Appointments Phone 760

## H. E. HOLLENBECK, D. C.

## Chiropractor

PALMER GRADUATE  
Hrs.: 9-12, 2-6, 7-8 — 2nd floor Masonic Building  
PHONES: 327-W — 327-R

## Chris Henningsen

## BLOCK WOOD FOR SALE

General Hauling, Furniture Moving  
Gravel, Lawn Dirt, Dump Truck Work  
Placerville, Calif. Phones 99-W or 99-R

## LEO C. BURGER

## Convenient Budget Terms

Diamonds, Watches, Novelties, Fostoria Ware  
Appropriate, Lasting Gifts for Any Occasion  
375 Main Street Phone 799-W

## LESTER B. RANTZ, D. D. S.

## DENTIST

Office: Empire Theatre Building  
Phones: 164 — 391 Placerville

## DRY CLEANING

Cleaning and pressing service. New, modern equipment. Expert work. Personal attention to every detail  
WE CALL FOR AND DELIVER

## SHARP &amp; DUNLAP

Reynolds Building Phone 79-W

## FARMERS AUTOMOBILE INSURANCE



## LOOMIS

Phone 574-J-3  
For Your Next Insurance Rates

## Dance Every Saturday Night

BRAND NEW DANCE BAND

## MERRY-MAN'S

Three miles east of Placerville  
Modern Cabins—Store, Station—49 Collection  
J. E. Merryman, Prop. — Phone 578-R-11

## PIANO STUDIO IN PLACERVILLE

## EMERIE RUDLAND

PIANISTE — TEACHER

Beginners and Advanced Students—Every Tuesday  
STUDIO—Mrs. E. Brander, 15 Spring Street

## PIEDMONT CAFE

Across from Post Office—Phone 787

## ITALIAN DINNERS! — Ravioli and Spaghetti — Ready to Eat

TO TAKE HOME, 40c QUART

## Dodge and Plymouth Dealer

## Placerville Auto Company

Fast Service—Oiling, Greasing, and Polishing Cars  
Modern equipment to thoroughly clean motor and chassis  
Philip U. Frost, Manager Phone 126

## PLACERVILLE COCA-COLA

## BOTTLING WORKS

## R. A. (Bob) Hook, Prop.

CARBONATED BEVERAGES — WINES—BEERS  
Phone 60 541 Main St.

## Years of Experience

## PLUMBING SERVICE

SHEET METAL WORK

That experience is at your service

## LEWIS &amp; LEWIS

253 Main Street Phone 35

## RADIO REPAIRING

Expert Workmanship—Latest Equipment

ALL WORK GUARANTEED

## ROBERT RHODES

590 Main Street Phone 89

## ROLLER SKATING

Diamond Springs — Every Night

Monday Nite reserved for Private Parties

NOW! NEW WINTER PRICES!

Ladies 25c Gentlemen 25c  
Tuesday Nights, Ladies 10c



## CLASSIFIED

## AUTO LOANS

\$20 to \$1,000  
on your car

1930 to 1939 MODELS

Consumer Credit Co., Loans

Arranged by

LLOYD CANNON, Broker  
Placerville Phone 153

## BUY IN PLACERVILLE

## FARMS WANTED

Fruit, Stock, Grain, Timber, Mines, Resorts, Businesses to list in nationally advertised STROUT Sales Catalogue. To press January 5th. CALL ON US FOR INFORMATION—NO COST TO YOU.

A. C. (GUS) WINKELMAN  
with

L. J. ANDERSON

Real Estate Insurance

## FOR RENT

3-RM. house, bath, close in. Apply No. 67 Coloma St. D14-tfc

FURN. house, bath and garage, \$18. Swingles. Phone 41 P.2. D9-27

FURN. apt. Main St. Apply Wudell's Store. D6-tfc.

2-RM. cabin furnished. Vacant Monday. 38 Pleasant St., d2tfc.

FURN. 3-rm apt., hot and cold water, garage. Apply No. 67 Coloma St. D14-tfc

LARGE house, good location. Inquire No. 23 Hazzard St. Phone 797. d2-d12.

2 AND 3 room apt. with bath, 65 Bedford Ave. s12-tfc.

ONE-ROOM CABIN, partly furnished — Heating stove, oil cook stove, bedstead & mattress. Light & water furnished. \$9 mo. Phone 597-W after 6 p. m. tfnc

## REAL ESTATE

RANCHES, HOMES, WANTED!! We furnish buyers. LIST with Mrs. KELLER, Pacific St., Tel. 150-W.

## ROOM AND BOARD

ROOM & Board for single person. 64 SACRAMENTO ST., Phone 51-J. D13-1wc.

## FOR SALE

TURKEYS. T. Akin, Phone 5-F-4. D12-tfc

WOOD—live oak chunk \$3.00; pine chunk \$2.00; pine stove \$2.00; Phone 12F5. n2tfc

36 CHEV. DELUXE SEDAN. Low mileage; radio equipped. Priced right for quick sale. Frey's Service Garage. Phone 123. D12-19c

CHRISTMAS trees for sale. Upper Richfield Station. D12-19c

SERVICE Station and 6 room house and lot Main Highway. Quick sale 2800. A. C. Winkelman with L. J. Anderson. d 19 tf

WHEELS and axles made special for Soap Box Derby. CAMERON'S CYCLERY, 609 Jay Street, Sacramento. D19 1wc.

## QUALITY TURKEYS

HEALTHY WELL FED BIRDS  
YOU take no chances when you order a turkey from us as we offer for sale only those birds that are finished.—DON'T spoil your dinner by buying a cheap bird that has not been properly fed. We take great care in brooding and feeding of our birds which assures you a healthy well fleshed bird that will not dry in the roaster. We urge you to order early that we may have time to properly prepare the bird the way you would like it.

Phone 5 F 23

R. M. Marks Mrs. R. M. Marks d5-d23

## WANTED

STORE building or lots on Main

## "Cause" of Purge



Herschel Grynspan, 17-year-old Polish Jew, is shown as he was arrested in Paris on charge of slaying Ernest vom Rath, German embassy official. The killing was signal for outbreak of worst anti-Semitic orgy in Nazi history.

Street, Placerville, for cash. R. E. Degener, Winters, Calif. f12-tfc

YOUNG woman, must move to mountains, desires work. Experienced in bookkeeping, filing, clerking or housework, for room, board and small salary. Write A. Moor, 96 Myrtle, Santa Cruz. D15-3t\*

COMPROMISE OFFERED  
STATE SENATE  
BY PATTERSON

SACRAMENTO. (UP)—Democrats should have control of key senate committees to give party platform legislation a chance to be voted on. Lieut. Gov.-Elect Ellis F. Patterson declared here today after a senatorial caucus.

Patterson said he was willing to compromise with the Republicans and let a joint committee make committee appointments if he could name a half dozen of the more important chairmanships, such as finance, governmental economy, public utilities and labor-capital.

The senate writes its own rules and last March took away the power of committee appointment from the lieutenant governor, who acts as the presiding officer.

## OVEN BOWLS

Housewives will be delighted with a moderately priced set of bowls with whiteware body recently developed to withstand oven temperatures.

## T. V. A. Witness



T. B. Parker, chief engineer of the T. V. A., testifying before the special committee in Washington investigating the Tennessee Valley Authority, said the power-flood control project is extremely "valuable" factor in national defense, that the valley should be a leading munitions center.

## TOILETRIES

Visit the toiletries counters and you are almost certain to fill our a big share of your Christmas shopping list there.

20-30 JOINS LIONS FOR  
XMAS BASKET  
DISTRIBUTION

The Twenty-Thirty Club will join with Placerville Lions in the distribution of Christmas baskets this year, it was announced Monday by Dana Murdock, chairman for the Twenty-Thirtians.

In making this announcement, Murdock pointed out that the Twenty-Thirty Club members are augmenting their basket fund by selling tickets to the Empire Theater for Wednesday evening.

The club's basket fund will gain a share in the proceeds from the purchase of tickets to the Wednesday evening show, providing those tickets are purchased from club members, or from any of the six downtown ticket offices which the club has established.

Tickets may be obtained from the chamber of commerce desk at Hotel Raffles, Fox Drug store, Robinson's Pharmacy, Murray's store, the Placerville News Company or the J. H. Rhodes store.

**EMPIRE**  
Last Time Today  
**I'LL GIVE A MILLION**  
says  
**WARNER BAXTER**  
and the season's gayest romantic hit is under way!  
with  
**MARJORIE WEAVER**  
**PETER LORRE • JEAN HERSHOLT**  
Directed by Walter Lang  
Darryl F. Zanuck in Charge of Production  
A 20th Century-Fox Picture



Score as the  
**PERFECT  
SANTA!**

THIS YEAR, make yours a gift that will thoughtfully express sentiment and yet be something that is practical—a gift she really wants . . . and needs.

Give an electrical gift—an endearing gift that endures. You are sure to score as the perfect Santa when you give some electrical gift that

will help her entertain more easily or graciously and that will enable her to enjoy more leisure.

There are hundreds of electrical gift suggestions now being displayed in stores everywhere. Make sure you see the electrical gift section when you are hunting for Christmas gift ideas. Your electrical dealer is the modern Santa Claus.

## SEE YOUR DEALER

**P.G. and E.**

PACIFIC GAS AND ELECTRIC COMPANY

Owned - Operated - Managed by Californians

★  
Win lasting thanks with an Electric Roaster that fries, bakes, roasts or broils the whole meal at the table.

★  
Give an accurate Timepiece. No winding. No alarm to fail. Dozens of smart styles from which to select.

★  
A Sunlamp is one gift all can enjoy for years to come.

★



★  
You will always win with table appliances: a Waffle Iron, Automatic Toaster, or a brand new Coffee Maker.

★  
Electrical Gifts are always welcome because they are so practical and so proper! They're sentimental, too!

★  
Isn't it time, too, for a new Lightweight Electric Iron?

★

173-1238D



We can't begin to list the many leather gift items we've stocked for Holiday gift buyers.

**Wallets - Key Kaddies  
Military Sets, etc.**



Make the Gifts You Give PERSONAL! Add to their charm and appearance. We will initial any leather goods gift bought in this store

**FREE**

No Refunds or Exchanges!

**PLACERVILLE  
NEWS CO.**

On the Plaza

Announcing  
**Dinner = Dancing**

New Year's Eve

at the

**Raffles Hotel**

Phone for Reservations

Nine 'til two

\$2.50 per plate

## SPECIAL LOW PRICES!

On New and Used

**OIL CIRCULATING HEATERS**

For a limited time

**Rotary Oil & Burner Co.**

478 Main St.

Phones 87-W 87-R



This little girl is a good little girl  
And I think she deserves to own a—  
Pretty dress, a writing desk, and  
A Standard Model CORONA



\$1.00  
a Week  
Plus Small  
Down Payment

And certainly that will be a good reward. Corona Standard is a sturdy, dependable and efficient typewriter.

And there are other Coronas known as the 1939 Speedline models which she might prefer. And don't forget the amazing little Zephyr which weighs only 8 lbs. 15 oz. including case. Its size is 11" x 12" x 2 1/4"

**CORONA**  
The Mountain Democrat